

A Standard Smart Hotel TV with **Pro:Centric Solution**





Pro:Centric Direct



Pro:Idiom



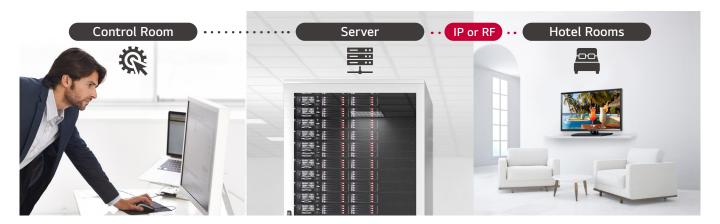
Instant On

LN661H (EU/CIS)		32LN661HBLA, 27LN661H0LA, 24LN661HBLD
Design	Stand Type	32" : 1 pole (Swivel) 27" / 24" : 1 pole (Fixed)
Display	Inch	32" / 27" / 24"
	Resolution	27" : 1,920 × 1,080 (FHD) 32"/ 24" : 1,366 × 768 (HD)
Broadcasting System	Digital	DVB-T2 / C / S2
	Analog	SECAM / PAL
VESA	32" : 200 × 200 27" : 100 × 100 24" : 75 × 75	



Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3rd party solution. It also offers various design templates, improving data collection and analytics platform with an eyecatching dashboard.



Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room.

 $\ensuremath{^{\star}}$ Some features may not be supported based on PCD versions.



Pro:Idiom

Digital Rights Management (DRM) technology provides access to premium content to help assure rapid and broad deployment of HDTV and other high-value digital content.



Instant On

The high speed loading system enables users to enjoy content immediately after turning on the TV.



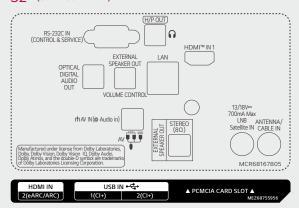
EzManager

EzManager provides a convenient installation function for automatically set up Pro:Centric TV settings without the extra effort of configuration. Auto-installation requires 1-3 minutes while manual installation requires 3-5 minutes.

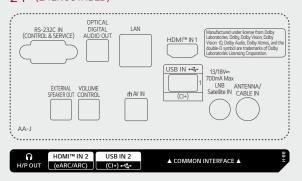
* All images are for illustrative purposes only.

CONNECTIVITY

32" (32LN661HBLA)



24" (24LN661HBLD)



27" (27LN661H0LA)

