BZ30L Series – BRAVIA Professional Display

Our standard 4K HDR Professional Display with X1® processing, stunning colour & clarity

Available in 43, 50, 55, 65, 75 & 85 inch sizes



The BZ30L offers superb picture quality with a wide viewing angle powered by the same 4K HDR Processor X1® utilised by our premium BZ line-up, delivering great performance for signage and all your visual communications in business, retail, educational and public environments.

With reliable 24/7 operation and portrait/tilt installation supported, the BZ30L is built for B2B and has consistent design philosophy with all 2023 line-up, through discreet logo positioning.

Thanks to our powerful SOC, integration has never been easier and our growing list of partnerships means the BZ30L can effortlessly become part of an existing AV ecosystem.

With sustainability in mind, our new BZ line-up has increased use of recycled plastic & Sony's SORPLAS® recycled material. Also, improved energy rankings help to lower cost of ownership whilst still maintaining incredible product quality & longevity.

Specifications	BZ30L					
Screen Size	43"	50"	55"	65"	75"	85"
Panel Type	IPS	VA	IPS			VA
Resolution	3840 x 2160 (4K HDR)					
Panel Brightness	440					
Contrast Ratio	1200:1	5000:1	1200:1			5000:1
Color Gamut	DCI-P3 92%					
Haze	1%					
Refresh Rate	60Hz					
PQ Engine	4K HDR Processor X1®					
Local Dimming	No					
Internal Storage	16GB					
Operating OS	Android 10 (android TV)					
Logo Position	Side					
24 /7 Operation	Yes					
Portrait/Tilt	Yes					
SORPLAS (recycled materials)	Yes					
Energy Ranking (tentative)	F	F	G	F	F	Е

*all images are not final & stated specifications are still subject to change