# 55" Portrait 4K Elite Outdoor Advertising Displays



A robust premium outdoor display with stunning 4K clarity, powerful brightness, and the latest Android system with smart sensors to keep your message front and center in any environment

### **Full Array Local Dimming Panel**

Local Dimming delivers unparalleled image quality by dynamically adjusting brightness across the entire screen. Experience stunning contrast, deeper blacks, and vibrant highlights while dramatically reducing power consumption and heat output - enhancing both efficiency and panel longevity for uncompromising outdoor performance.

### **Dynamic Contrast Ratio and Deeper Blacks!**

### **Front Serviceable Maintenance**

Designed for convenience and efficiency, the front serviceable design allows quick and easy access to internal components without the need to remove the display from its mounting structure. This streamlined maintenance process minimises downtime, reduces servicing costs, and simplifies upkeep - ideal for high-traffic outdoor environments where performance and reliability are vital.





Integrated Android 14 Media Player

3,500cd/m<sup>2</sup> Brightness

IP56 Rated Enclosure

**Customisation Options** 

Lifetime Technical Support

### Android 14 Board

The integrated Android 14 media player allows for easy updates via the internet and My Signage Portal. With a 25% performance boost compared to previous versions, the Android 14 OS also ensures full compatibility with modern applications and software.





### Sunlight Readable Display

Thanks to the commercial grade ultrahigh brightness panels (3,500cd/m<sup>2</sup>), these displays are up to 13 times brighter than a domestic TV - ensuring clear, vivid visibility even in direct sunlight.





### **IP56 Rated Enclosure**

Designed to withstand the elements, the robust IP56-rated enclosure provides reliable protection against all wet weather conditions

Dust Resistance

Water Resistance

Sealed to block dust from harming internal parts.

and airborne dust particles. These displays also feature a waterproof coating on all internal circuit boards and waterproof over-moulded AV connectors, guaranteeing long-lasting performance, even in the harshest conditions.

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IP56



### **Intelligent Sensors**

An intelligent network of sensors constantly monitors internal temperature and humidity levels, automatically activating internal fans or heaters as needed. The ambient light sensor adjusts screen brightness in real time to maintain optimal visibility in any lighting conditions. In extreme environments, an integrated failsafe system enables the display to take protective measures, reducing the risk of damage and helping to prolong the screen's lifespan.



### 4K Display

With four times the resolution of Full HD, you can achieve a truly immersive experience with incredible image quality and smooth playback at 60fps. The 4K resolution is now compatible with the integrated Android 14 Media Player, our CMS software and third-party devices, giving you ultimate flexibility.



HD	4K UHD
1920x1080	3840x2160

#### **Integrated Speakers**

Integrated speakers deliver immersive audio, boosting engagement while simplifying setup, even better; no external equipment is needed.





### Free Lockable Wall Mount

To deliver a true turnkey solution, a newly designed, simplified lockable wall mount is included at no extra cost. This updated design hooks into place in seconds for effortless installation—then secured internally with screws, eliminating the need for external padlocks.

> Simple and Secure Installation!



### **Double Water Sealant**

Engineered with automobile-grade sealing for superior protection of the internal components against rain and water. Duallayer seals keep water out, while discreet drainage holes at the base provide a failsafe in extreme conditions.





## **Other Features**

### Anti Reflective, UV-Protected Glass

The specially treated front glass diff uses direct sunlight for optimal visibility in bright conditions, while an advanced UV coating reduces internal heat by up to 71%. This minimises cooling requirements, enhances efficiency, and extends the display's lifespan.





### **Remote Updates Available**

The integrated Android media player allows you to easily update on-screen content via USB plug and play. Alternatively, upgrade your screen to be networked without needing any additional hardware to unlock our cloud-based CMS software. Third-party software can be installed instead if required.



#### **Internal Space for Third Party Media Player**

Should you need run the screen from an external source, there is space to fit a small PC or media player inside the lockable compartment. This can then be connected to

the display via the HDMI, VGA or 3.5mm audio inputs.



#### **Marine Grade Paint**

Coated in premium marine grade black paint, built for long term performance in harsh outdoor environments including extreme weather and coastal conditions.







## **Key Features**











# Specification Table

ion Area (mm) Area (mm) ess (cd/m²) Ratio	3840x2160 1208.6x679.4 16:9
Ratio ess (cd/m²)	
ess (cd/m²)	16:9
Rate	3,500
	60Hz
	1.07 B
g Angle	178°
t Ratio	1100:1
c Contrast Ratio	5,000,000:1
Туре	2×10W 4Ω
nd Audio	1 x HDMI In, 1 x 3.5mm Audio Out
e Power Consumption (W)	220
Im Power Consumption (W)	480
oltage	AC100~240V (50Hz~60Hz)
e (HxWxD mm) - Screen Only	1533.2x967.2x177.5
Unit Size (HxWxD mm) - With Wall Mount Package Size (HxWxD mm)	1533.2x967.2x240.3
	1770x1180x410
ight (kg)	127.5
Veight (kg)	179
Ig	IK10
ng Temperature:	-30 °C to 50 °C
Operating Humidity:	10% - 90%
Temperature:	-30°C - 60°C
Humidity:	10% - 90%
re Protection	IP56
Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
Resolution	3840x2160/2160x3840 @ 60 fps
Storage	32GB
	ARM Cortex-A55
	Mali-G52
	4GB DDR3
	USB2.0 HOST (x1), USB3.0 HOST (x1)
	10/100Mb/s Ethernet
	802.11b/g/n/ac
th	Bluetooth 4.2
	Android 14
Engine	Quad-core Mali-G52 2EEOpenGL ES 1.1/2.0/3.2, OpenCL 2.0, Vulkan 1.1
d	AC Power Cable, Remote Control, Wall Mount
al	Touch Screen Upgrade, Network Upgrade, Camera
	3 Year Warranty
d	-

#### Errors and omissions excepted



# OW55UHD10 (Screen Only)







548.70

# OW55UHD10 (With Wall Mount)





## Why Choose Our Commercial Display Solutions?

